



About Womentorz™



Melinda Knight, Owner and Founder

Offering Expert Support and a Successful Showcase for Women Inventors!

Womentorz™ is an online marketplace of the latest inventions made by women. We provide a community and supportive environment to assist in all areas of bringing a product to market.

Womentorz™ provides a user friendly, membership-based website which allows women inventors to sell their products directly to consumers, thereby eliminating cost and dependency on retail distribution. Every item listed is supporting a network of creative women and sustaining their creativity and independence.

Visitors are given a wonderful place to find unique gifts and innovative concepts that solve problems in daily life.

Each member is given their own storefront with multiple promotional tools built in to really showcase their product. The visitor is able to purchase the product either on the inventor's own website that will pop up in a separate window.

Using Group Marketing for Success

Womentorz™ was built to use the power in numbers to help women inventors promote their products. With the extensive online following and popularity of the network we are able to provide unique and cost effective marketing opportunities.



www.womentorz.com